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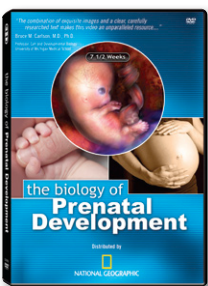
Data Now Available

The federal government recently released the results of the 2007 Monitoring the Future Survey. This annual nationwide study surveys thousands of students in grades 8, 10, and 12. The survey collects data regarding numerous behaviors such as the use of tobacco, alcohol, other drugs, and much more. This data is now available in EHD's [Data and Statistics](#) section, where you can review the data graphically and generate PDF graphs for printing or saving.

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EHD is a nonprofit organization dedicated to improving health science education and public health.

EHD equips educators, clinicians, and governments to help everyone appreciate, apply, and communicate the science of health and human development.

EHD is an IRS-approved, 501(c)(3), nonprofit, educational public corporation.

All donations are deductible to the fullest extent allowed by law.

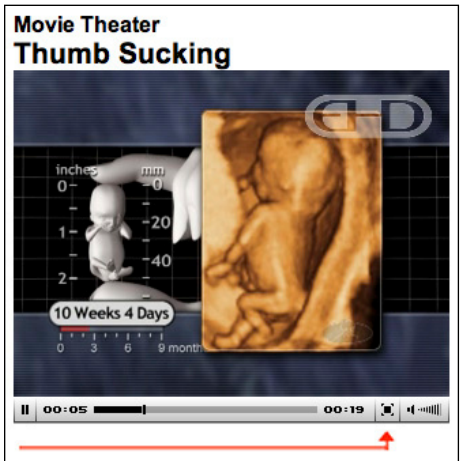
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Greetings

A New Experience Awaits You at ehd.org

This month we are taking a break from our series linking prenatal and lifelong health in order to highlight the release of our new and improved website specifically designed to better serve you and everyone else. Why the upgrade? Besides being easier on the eyes, the new site now offers:

- Improved navigation with a fixed left-sided menu, bread crumbs to help orient you, and an upgraded site map.
- A [Movie Theater](#) with movie controls, which gives you full control over how you watch the Flash movies we provide.



- A full-screen video option (requires the latest version of Flash 9 player—a free download). This should come in handy when you are showing video clips to a crowd.
- A brand new [Image Gallery](#) with a visual table of contents and a feature-rich viewing experience. All images are now text free as we now present image labels adjacent to the images where search engines can find them and where they can easily be replaced with foreign language translations.
- Improved search engine rankings to allow web surfers to find us more easily. This process is far from complete but is already bearing fruit.
- Compliance with current web design standards known as "XHTML 1.0 Transitional." This may sound boring, but complying with these standards better accommodates a wide variety of web browsers and greatly increases website access via PDAs, smart phones, ipods, hand-held computers, etc. Standards compliance also reduces the size of web pages, often between 40% and 70%. Smaller pages load more quickly, saving you time and bandwidth.
- Increased web access for individuals with a variety of disabilities. Complying with web standards is the first major step in building a site that is accessible to nearly everyone. Look for significant progress in further improving accessibility in the year ahead.
- More pregnancy calendar options. When you create or visit a pregnancy calendar, you can choose between a doctor and a baby as the calendar narrator. Calendar owners can also upload an image and add a caption with each journal entry.



Is the Website Done? Or Just Beginning?

"Get rid of your programmers"

Many individuals reviewing our website are impressed by the imagery, content, features, and technology. They are especially awed by the free resources available for registered educators. Uncommon but notable reactions sometimes follow. One viewer said something like, "Well, your amazing website is finished. Now you can move on to ...". Two years ago, another said more strongly, "Good job. Now you can check the website off your list and get rid of your programmers."

It is understandable why those not immersed in EHD's mission and website development process might reach this conclusion. It is in some sense a testimony to the high regard in which they held our former website.

The programmers are staying!

The education world, like the entire world, continues to change in significant ways. Online resources and training opportunities are growing in number, quality, and stature. Those resources are increasingly being accessed around the clock and around the world with devices other than a desktop or laptop computer. Delivering educational content online is faster, less expensive, more convenient, and can reach everyone with internet access.

Everyone here at EHD is always looking for new ways to present materials, add new content, build new features, reach new audiences, and include new languages. Despite what has been accomplished, the truth is we are just beginning.

Leveraging technology is by far the most effective way to fulfill our mission of improving health science education and public health, and that means we must have programmers. In case anyone is wondering, the programmers are staying! Explore the features of our new site and you will see why.

Your Thoughts?

We greatly value your input and invite you to tell us what you think about our new site. Please take a few moments to visit and respond to us by sending an email to ehd@ehd.org.